



JENNIFER RUELENS, MBA, MPM

PROPERTY MANAGEMENT EXPERT

THE VOICE OF THE HOLD

Most real estate investment education focuses on buying. PM Jen focuses on what happens next. With over 22 years in property management across multifamily, single family, student housing, and senior housing, she has managed 1000s of units and helped 600s of investors navigate the realities of holding properties to build wealth.

Her framework, The Proven Process, teaches landlords to buy smart, stabilize, and maintain their investments for long-term wealth. As the host of Hold It with PM Jen and a speaker at real estate conferences, she brings operational expertise that most content creators simply don't have.

BOOK ME TO DISCUSS

- ✓ The 5-Way Payday: Why Buy-and-Hold Is the Ultimate Wealth Builder
- ✓ Why Tenant Approval and Renewal Are the Only Decisions Investors Should Obsess Over
- ✓ Stabilizing Distressed Rentals for Maximum ROI
- ✓ Due Diligence Red Flags Every New Investor Misses
- ✓ How to Find the Right Property Manager (And Get the Best From Them)

MEDIA

- Hold It with PM Jen Podcast 1000+ downloads
- Over 22 episodes launched Jan 2025
- 15+ podcast appearances
- Featured in national publications including Realtor.com and Residential Resource

SCAN TO VIEW
PM JEN'S
APPEARANCE
LIBRARY



CREDENTIALS & EXPERIENCE

- Speaker on national main stages, local real estate investor events, and webinars
- Broker & Owner of One Focus Property Management
- 2012 MBA, Pennsylvania State University (Finance and Real Estate)
- Master Property Manager (MPM)
- Residential Management Professional (RMP)
- 22+ years property management experience spanning multifamily, single family, student housing, and senior housing

CONTACT



HoldItWithPMJen.com



@Jennifer Ruelens



@HoldItwithPMJen



media@onefocuspm.com